



Revenue Department News

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Subject : The Revenue Department using online social media to build consciousness for tax paying

On Valentine day, 14th February 2012, The Revenue Department announced awards “Thai Short Film on inspiring consciousness for Thai Tax Payers” especially for the new generation as the new tax base via Facebook, Youtube, Twitter in order to create consciousness, attitude and accountability for tax paying

Dr. Satit Rungkasiri, Director General of The Revenue Department said that “This project is highly successful since there were nearly 100 titles submitted for competition. There were more than 100,000 entries through social network which proved to be widely covered and the rights approach. Congratulations to all the 5 winning teams. Appreciation to all 3 Thai Film Directors namely **Mr. Pawat Panungkasiri**, **Mr. Bundit Thongdee** and **Mr. Nawajul Bunpraknavik** together with representatives from the Hot Short Films programme from The Thai PBS Television Station who participated as judges resulting in creating qualitative and inspiring Thai Short Film of which the contents providing duty as tax payers which is the important core sustainable development for the country”
