



Revenue Department News

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Subject : The 2nd year of RD short film festival, New Media to build recognition of a good citizen for new generation

The RD Short film 2nd year attracting students from many institutions was lively participated by nearly 200 films and more than 200,000 views of internet surfers. The project aimed to create the consciousness of a good citizen towards taxation as well as the recognition of social concern.

Today, (27th March 2013) Dr. Satit Rungkasiri, Director-General of the Revenue Department revealed on the reward ceremony of “Short film, deep in mind” the 2nd year at Pra Utain conference room 1, the Revenue Department, that “The RD has focused on the importance of open ideas and New Media intelligence by the youths and students in order to develop a sense of pride in duty towards taxation and social consciousness for public interest. The short film contest is therefore to encourage the participants to share freely their creative ideas through a projector, together with the internauts who are able to view the film via an online channel”

The RD project on Short film, deep in mind is open for all film makers launching a short film not more than 10 minutes to point out how important to pay tax and to admire a compliant taxpayer. For this 2nd year, there were 117 films launched to www.youtube.com and broadcasted between December 2012 – February 2013. The 50 most viewed short films then got through the final round and judged by the jury composed of Ms. Jitmanee Suwannapool - Principal Advisor on Tax Base Management, the Revenue Department, Mr. Nawajula Boonyapakanawik - Freelance film director, Mr. Bundit Thongdee - Film director, Mr. Akrapol Kachaindhorn - Creative officer of Thai PBS and Mr. Treethep Thaikuruphan - Creative & Strategic Planner, Broadcast Thai Television Company.

Wuttipong/Report
Kiraphat/Coordinator