



Revenue Department News

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Subject : The Revenue Department has strengthened the Ministry of Finance Public Relations Network

On 1 August 2011, Mr. Satit Rungkasiri, Director-General of the Revenue Department, chaired the Workshop on the topic of “Enhancing the Ministry of Finance Public Relations (PR) Network”. The workshop was well received by the PR practitioners from more than 20 agencies under the Ministry of Finance. The participants shared their experiences and exchanged ideas on ways to strengthen their working relationships which will ultimately lead to a closer collaboration between the PR working groups.

The Director-General said: “The workshop is a new dimension in view of cooperation among the PR working groups under the Ministry of Finance. Each agency proposed how the PR modes under its responsibilities will enhance and optimize the effectiveness of the Ministry of Finance PR works. The media include television, radio, journals, pamphlets, articles, website, internal radio, LED scrolling messages, training, seminar, PR boards, LCD monitors and regional officers.” The Director-General further emphasized that “the Revenue Department expects that this initiative of the Ministry of Finance PR networking will be extended and that members of the Network will take turn in hosting future events.”
